



Expert Gallery 1

Learn English with a financial expert

One of the core concepts of EFL or ESP teaching is that when we teach students from a specialist area we must teach them the language of those fields. Thus the student of financial English needs to be familiar with the key terminology from the field. In the case of financial English, this is often not easy, not even for native speakers. In **Expert Gallery 1** we are introduced to financial English by an interactive visit to an accountant in the UK. This CD-ROM makes use of a corpus of authentic business English to generate exercises that are



Available as CD-ROM or Network version for your LAN

guaranteed to be the language of "real" business and financial English. You are able to get the answers from the accountant and at the same time learn a great deal of important vocabulary. In each of the sections there is interactive questioning of the accountant who is seen in over 50 minutes of authentic, unscripted video. All the main topics are dealt with; for example, in the section on setting up a company questions cover company name, different company formats, formal registration and credibility and VAT.

Level: lower intermediate to advanced. Over 50 minutes of authentic video and audio material. Many hours of student activities.
Recommended machine specification: IBM-compatible PC (486/66 or Pentium) Windows 3.1 or 3.11 with 8 MB of RAM or Windows 95/98/NT4 with 16 MB of RAM. Four speed or faster CD-ROM drive, Soundblaster compatible audio card with loudspeakers or headphones. Video card and monitor with at least 256 colours.

The video interviews are accessed very easily. To hear the question, you click the cue card. To play the interview itself you click the face. If you click the profile, you hear a paraphrase of the answer delivered clearly in a standard English accent.

Support is offered at a variety of levels; Expert Gallery 1 includes complete transcripts of all the audio material, on-line glossary, and TOD (Teacher-On-Demand) who pops up when necessary to give advice, explain and add extra knowledge.



This CD-ROM is built around the idea that you are starting a new business and you come to the accountant for financial advice on a variety of key topics. The CD-ROM then works systematically through the process of starting up a new business and covers the following areas:

- Setting up a company
- Buy, lease or rent
- Funding a start-up
- Export sales
- Financial control systems
- Bad debts
- Banking facilities
- Sources of information
- Credit card facilities
- Sample budget
- Employer responsibilities
- Sample profit and loss account
- Sample balance sheet

Ready-made exercises span a full range from simple language auditing tasks making sure that students have recognized the form of language correctly to open, group-oriented tasks with student presentations.

The types of exercises are as follows:

Gapfill: type in the missing word or words using the Listen and Spell buttons for help if necessary

Ranking: arrange the words according to given criteria

Jigsaws: arrange pieces (e.g. sentence beginnings and endings) to 'see the bigger picture'

Collocation: collocations consist of two words in a certain order; form collocations of the target word by dragging and dropping the words into the correct categories

Connotation: words may have a positive or a negative connotation (associations created by the word); use the mouse to drag and drop the words into the correct categories.

Reporting: make either written or spoken reports based on the video input

Clicking the **Teacher's Gallery** label in the main menu gives access to the teacher's material, users' results and names, and the settings of the program. The teacher's material includes transcripts of all audio material, task sheets of reporting tasks, and keys to all exercises. All the teacher's material can be printed out.

